

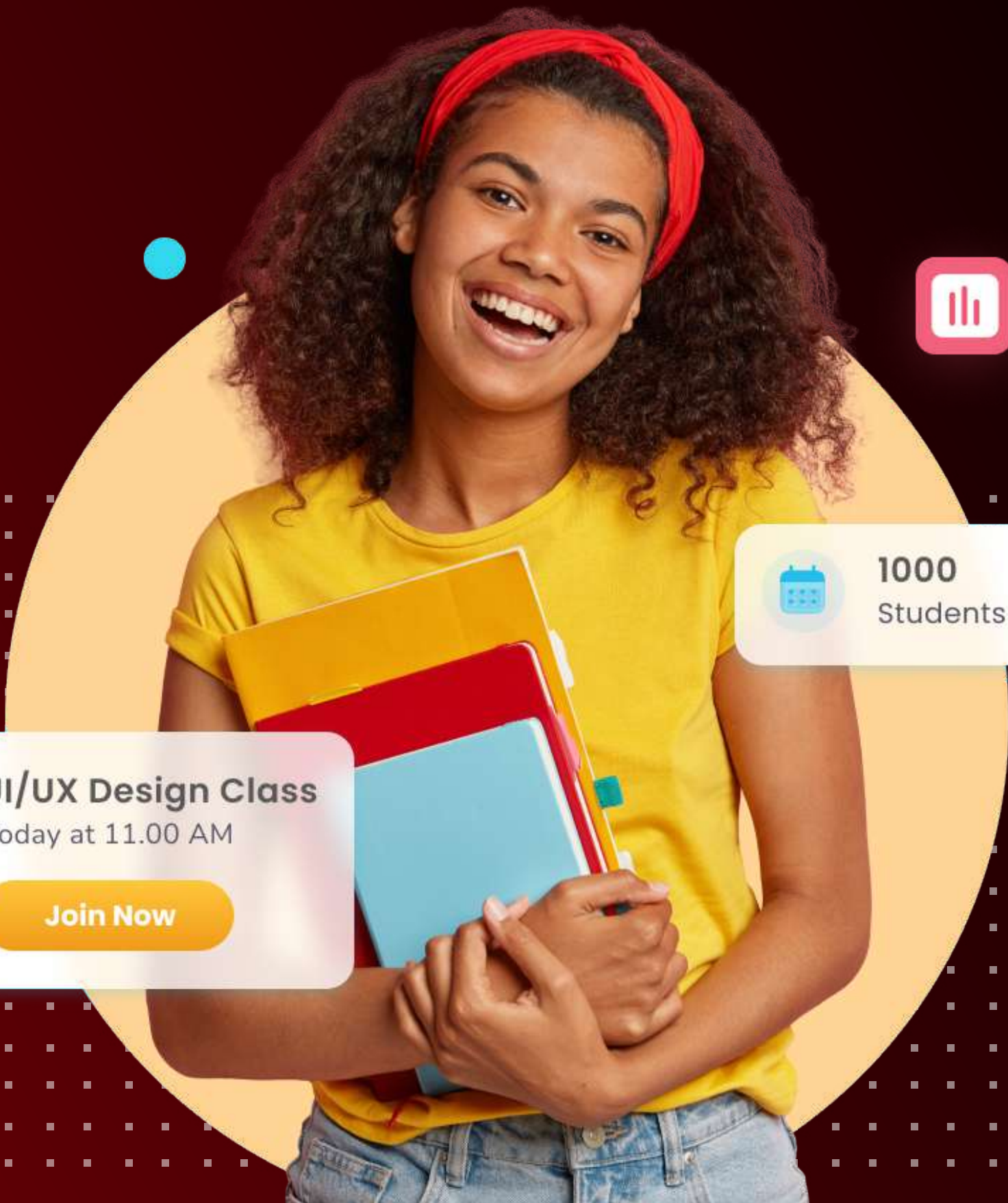


BECOME A PROFESSIONAL

UI/UX Design MASTER



100% Placment Record



1000
Students Trained



UI/UX Design Class

Today at 11.00 AM

Join Now

About Faculty



Sunil Kumar 15+ years Experience

(Founder & Faculty)

Meet Sunil, a seasoned entrepreneur and visionary **UI/UX leader with over 15 years of experience**. As the former **Head of Design at BrightChamps**, his role speaks volumes about his expertise and leadership.

He is a **digital problem solver**, crafting seamless experiences that truly resonate with users. His design expertise spans various industries, from internet services to education tech, travel, software, and social ventures.

He has left his mark on multiple companies, including **Design Mantras, Fareportal, Proptiger**, and as a founding member of **BrightChamps**, he played a pivotal role in **scaling BrightChamps** from a **small idea** to a **\$500 million company** in just **1.5 years**.

A mentor to over a **1000 students** both online and offline, Sunil is not just a practitioner, he is shaping the next generation of design enthusiasts.

He founded DezinSchool, dedicated to training aspiring designers and **sharing his wealth of knowledge**.

In the startup world, using his design skills to make a lasting impact, and now, through DezinSchool, he's **passing on that knowledge to inspire the designers of tomorrow**.

UI/UX Design Curriculum

Introduction to UI/UX Design

- What's is UI & UX design
- Difference between UI & UX
- History of UX

Design Thinking

- What is Design Thinking
- Design Thinking Process
- Understanding the design process

User Research

- Introduction to user research
- Analyzing and synthesizing user data
- Understanding target Audience

User Research Methods

- Primary & Secondary Research
- Qualitative and Quantitative
- UX Interview and Data Collection
- Surveys & Questionnaires
- Competitive Analysis

Analysis & Synthesis

- Persona and Empathy Mapping
- User Journey Mapping
- Storyboarding

Information Architecture

- What is Information Architecture
- Organizing content and information
- Card sorting methods for generating IA

UI/UX Design Curriculum

User Flow

- Creating user flow of app
- Create user flow of an existing app eg. Gpay, Ola
- Task flow

Visual Design for UI

- Applying visual design principles to UI
- Creating a design system
- Designing icons, buttons, and other UI elements

Responsive and Adaptive Design

- Designing for different screen sizes and devices
- Mobile-first design principles
- Testing and optimizing for responsiveness

Design Principle

- Visibility, Mapping
- Consistency
- Grids and spacing
- Hierarchy Principle

Colors

- Understanding Color Psychology
- Explore the emotional impact of colors on user perception
- How to choose colors that align with brand

Typography

- Introduction to typefaces, fonts, and font families.
- Understanding the hierarchy and readability of text in design.
- Practical exercises in selecting font combinations for various design contexts.

UI/UX Design Curriculum

Figma & Adobe XD

- Introduction to Figma, Adobe XD
- Creating App & Web Project
- Prototyping in Figma, Adobe XD
- Collaboration in Figma, Adobe XD
- Handoff to Developers

Prototyping and Tools

- Introduction to prototyping tools (Figma, XD, InVision)
- Creating interactive prototypes
- Collaborative design using version control

Usability Testing

- Planning and conducting usability tests
- Analyzing and interpreting test results
- Iterative design based on user feedback

Micro Interactions

- Understanding microinteractions
- Designing subtle animations and feedback
- Implementing microinteractions in prototypes

Portfolio Development

- Building a UI/UX design portfolio
- Showcasing projects and design process
- Preparing for job interviews and presenting work

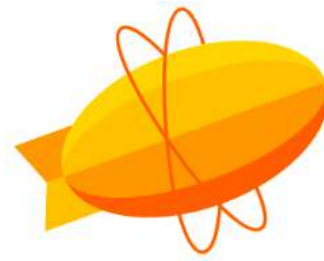
Industry Trends

- Staying updated on UI/UX trends
- Exploring emerging technologies
- Case studies of successful design implementations

Tools Covered



FigJam 



ZEPLIN



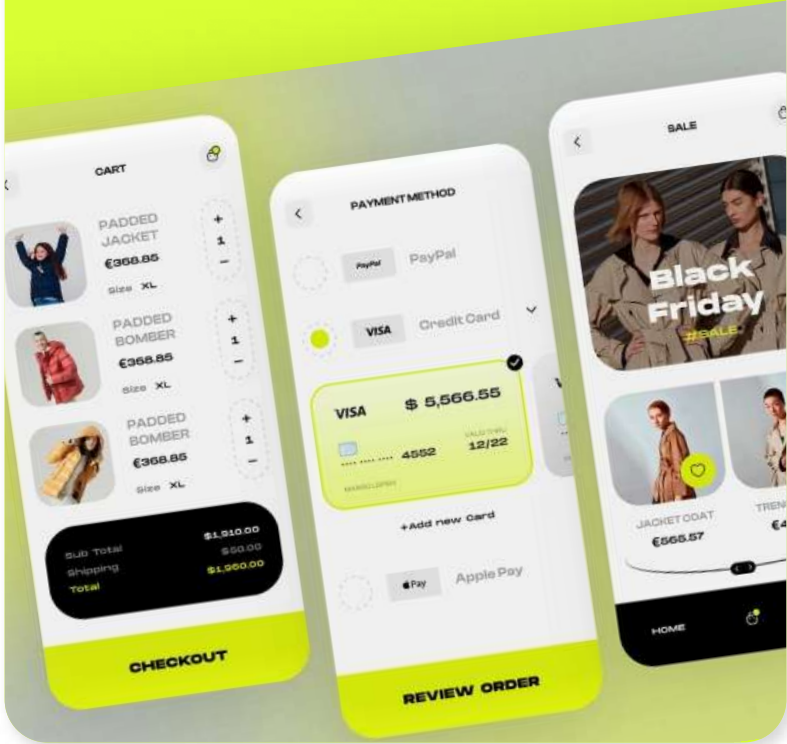
Project & Portfolio

Get hands-on design experience by working on industry-grade projects from Day 1. By the end this program, you'll have a solid project portfolio to showcase every potential recruiter.

Personal Portfolio



E-commerce App



Booking Service App



Landing Page



Why Dezin School ?

Experienced Faculty

With 15+ years of experience in
MNC's & Startups

Live Projects

Professional Training with Live
projects classes

Everyday Task

Alternate days classes and
alternate days tasks

Personal Portfolio

Create your personal website
and Portfolio

Job Interview

Preparation for the placement

100% Placement Record

Guaranteed Job with
certification

Program Details



Program Duration

6 Months



Eligibility Criteria

Educational Qualifications:

Completion of secondary education (high school) or Final year students pursuing their graduation or professionals with 0-3 years of experience wanting to kick-start career in UI/UX Domain can apply for the program

Computer Skills:

Basic computer proficiency.



Program Fee

1st Month	Per month	Total Fee
₹15,000	₹8000 x 5	₹55,000 ₹85,000



Payment Method

Sunil Kumar: 8588838178



Success Stories

All designschool students is unique but they all have one thing in common: they started exactly where you are now.



JOSEPH NIMGAL
DELOITTE

GRAPHIC DESIGNER → UX/UI DESIGNER

— **200%** →
SALARY HIKE



SHREY GROVER
DIVAMI DESIGN LABS

FRESHER → UX/UI DESIGNER

— **450000** →
SALARY PER ANNUM



NUTAN SAINI
SETTLEMINT

UI DEVELOPER → UX/UI DESIGNER

— **65%** →
SALARY HIKE



MEGHA GARG
SKUGAL

GRAPHIC DESIGNER → UX/UI DESIGNER

— **70%** →
SALARY HIKE



PARTH SHARMA
NEXGSOLUTION

GRAPHIC DESIGNER → UX/UI DESIGNER

— **50%** →
SALARY HIKE



YASHWANT RAWAT
TATA

GRAPHIC DESIGNER → UX/UI DESIGNER

— **43%** →
SALARY HIKE

After Course

Certificate Provision

Certificates provided upon successful course completion.



Interview Preparation & Guidance:

Assisting students with interview skills and techniques relevant to the course, including mock interviews and professional presentation tips

Job Opportunity

Designation	Work Experience	Expected Salary
Junior Designer	0	15K – 25K
UI/UX Designer	1 Year	25K – 35K
UI/UX Designer	2 Years	25K – 45K
Sr. UI/UX Designer	5 Years	45K –80K
Product UI/UX Designer	7 Years	80K – 1L
Lead UI/UX Designer	9 Years	1L – 1.5L
Head of Design	10 Years	1.5L – 2.5L+



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