

AI for coaches and creators

**Coaches
& Creators:**
This AI Tool Could
10x Your Reach &
Revenue



Now Imagine:

Your very own AI avatar – trained on **YOUR** voice, your teachings, your story, courses and social media content

- Available 24/7 to coach your audience
- Clients feel like they're talking directly to you (and they are, in a way)

And guess what? No upfront tech hassle.
Just **your content + AI magic.**

This isn't the future. It's happening NOW!
Less burnout. Higher impact. Passive income.

Top relationship coach Matthew Hussey is now making \$1M+ a year not from courses or events — but from his AI avatar.



Reached millions more without being present

Built deep fan connections through AI conversations

Created a future-proof business model

Here's how:

- ✓ Our team trained the AI using Matt's videos, books, and signature coaching style.
- ✓ Followers pay \$20/month to ask unlimited questions via chat or voice
- ✓ It feels personal, instant, and way more interactive than online courses

**I've got to say, it genuinely felt like I was right there with Matt. It was almost uncanny.
- Client of Matt Hussey AI**

**AI avatar link:
<https://ai.matthewhussey.com>**

THE CHALLENGE: TIME



Matt Hussey, a top relationship expert with **2M+ followers**, chose scale over one-on-one calls even turning down \$10,000 sessions.

His insights, though vast, were buried across years of content, making them hard to access.

Limited Accessibility

High demand but can't serve everyone personally

Time Bottleneck

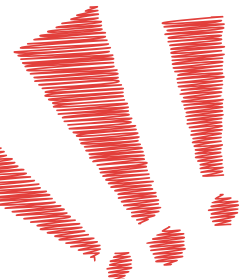
Preventing broader impact and reach

Engagement Barriers

Varying results from content consumption

Untapped Revenue

Monetization potential with willing fans



THE SOLUTION

Why Our Team Stands Out in Creating the Perfect AI Avatar

We specialize in building AI avatars that sound, feel, and think like you – just like we did with Matt Hussey. Our deep focus on **personality training, content understanding, and user experience** ensures that the AI truly captures your voice, values, and coaching style.

Personality Training

We analyzed Matt's YouTube content, guest interviews, and unscripted moments to map his natural speech patterns, tone, and teaching rhythm – far beyond scripted content.

Current Perspective Focus

We handpicked and trained the AI on Matt's most recent and relevant content, ensuring the avatar reflected his up-to-date philosophies and evolving guidance.

Quality Assurance

They conducted alpha testing with 20 superfans who checked in with Matt Hussey AI five times over 14 days, providing detailed feedback on each interaction.

Alpha testers shared remarkable experiences with Matt Hussey AI:

"This conversation was great. AI Matt gave several options for podcast topics which were excellent."

"Matt provided very empathetic and compassionate responses with his characteristic cheeky humor mixed in."

THE RESULT

Fans felt like they were talking to MATT HIMSELF

Our team achieved several remarkable outcomes with Matt Hussey AI:

- 83% of users reported taking new actions after their AI coaching sessions.
- Most users rated the conversations as “very useful” or “somewhat useful.”

FUTURE APPLICATIONS

Through this success, we also uncovered **several high-impact applications** for Matt’s AI avatar:

- Enhanced community engagement within existing membership groups
- Lead generation for his email list
- Premium access model for dedicated, high-touch coaching

A key use case emerged from Matt’s massive email volume:

With thousands of personal messages coming in, replying individually became impossible. Matt Hussey AI now provides a scalable solution — offering fans meaningful, personalized responses without needing Matt’s direct time.

83%

**Users took action
after sessions**

\$1M+

**Annual revenue
from AI avatar**

24/7

**Available coaching
sessions**



SpeakGenie

Backed by Amity Group (India's largest education group)

Teaching Confidence, One at a Time

An AI-powered English speaking coach for Indian children aged 6 to 16 years.

A popular YouTube educator from Delhi had always dreamed of making a deeper impact. She'd built a loyal following of Indian parents but couldn't scale her time for personalized coaching.

That's when she partnered with our team— Speakgenie, an AI-powered English speaking coach for kids aged 6 to 16.

The Transformation:

Instead of launching another online course or burning out on live Zoom classes, she licensed her voice and insights into the SpeakGenie platform.

BACKED BY LEADERS. TRUSTED BY THOUSANDS. BUILT FOR THE FUTURE.

🏠 The AI coach aims to reach 200,000+ students through leading Indian schools.

🎓 The AI improved fluency by 20% on average, winning trust from both parents and schools — achieving a 20% conversion rate and generating \$100,000 in pre-orders

www.speakgenie.com



Sadhguru AI

7 minutes a day to master your mind, the Sadhguru way.

THE CHALLENGE: MENTAL HEALTH CRISIS

- In today's date Sadhguru – one of the most trusted spiritual leaders of our time – has helped millions find peace and clarity, helped them overcome struggles and move towards success in life. But one man can only reach so many.
- This is where our team steps in, to help Sadhguru's teachings reach as many as possible to help him increase his reach without the burnout.

INTRODUCING: SADHGURU AI (Miracle of Mind)

To help Sadhguru extend his impact far beyond live events and YouTube videos, our team built "Miracle of Mind," a free AI-powered meditation app that delivers his tools and teachings – anytime, anywhere.

- Just 7 minutes a day is all it takes to transform stress into clarity, fear into calm.

Why does this app work?

- Built using scientifically-researched techniques! Blending ancient wisdom with modern neuroscience, offering accessible, guided practices that work – even for total beginners.

PROJECT VISION

Miracle of Mind envisions empowering people to transform their minds into a source of well-being, rather than suffering. The app is designed to equip individuals with the tools and guidance necessary to manage their own wellbeing and make meditation a part of their everyday lives.

2.2M+
Downloads
globally

IMPACT AT SCALE

4.9★
App store
rating

WHY THIS MATTERS FOR YOU?

Mental health is *everyone's* challenge – and opportunity. Sadhguru's success proves that **millions are actively seeking meaningful, trusted guidance**, but content alone isn't enough.

With the right AI partner, creators can turn their voice and values into a 24/7 digital presence, offering personalized help at scale – without sacrificing authenticity.

We didn't just build an app. We helped a life coach become a **movement**. You could be next.

Here is a [short video](#) on the Miracle of Mind and a [brief presentation](#) for you.

**JOIN A COMMUNITY OF COACHES AND CREATORS
USING AI TO GROW AND TRANSFORM THEIR BUSINESS**

OUR PARTNERS

Over 200 brands are partnering with Miracle of Mind by offering rewards.

SAMSUNG

GAP

OLA

Lenovo

prime



SHOPPERS STOP

Uber Eats

M&S

practo



Clarks

Adobe

Cadbury

SWAROVSKI

udemy

Other AI tools for CREATORS and COACHES

Video Creation

- Save hours on recording, editing, and finalizing — AI handles everything.
- Turn scripts or ideas into face-looking videos using your voice, style & tone.
- AI generates high-CTR reels and interactive content from your podcasts, eBooks, or courses — boosting engagement effortlessly.

Podcasts

- Instantly create high-quality podcasts using your cloned voice.
- Feed the AI with your social posts, articles, or book chapters — it will create podcast scripts & audio episodes.
- Publish consistently — no mic or recording required.

Other AI tools for CREATORS and COACHES

Ad Creation

- Generate hyper-personalized video or audio ads using user personas & testimonials.
- Multilingual ads – speak directly to global audiences.
- Auto-insert discount codes, CTAs, and emotional hooks based on your offer & audience behavior.

Sales & Customer Support

- AI Sales Agents follow up with leads via voice, video, or chat – 24/7.
- Increase conversions with automated sales calls tailored to each lead's journey.
- AI Customer Support Agents instantly resolve FAQs, product queries, and onboarding issues.
- Free up human bandwidth while delighting customers with 24x7 smart support.

ABOUT THE TEAM

Built by Stanford , Facebook and Google alumni with 15+ years of experience in building viral and engaging products

Built products with 50 m+ users doing \$100 million + revenue



Karanpreet
Singh



Lorenzo
Zuliani



Heena
Singh



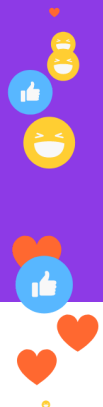
Anil
Kumar



Sunny
Khatri

Website link : <https://dezignschool.com/services.html>

- UI/UX expert
- Product Manager
- Strategy manager
- Front-end developers
- Back-end developers
- Data analytics researchers
- Customer research executives
- Digital marketing manager
- SEO managers and experts
- Social media marketing executives
- Copywriter
- Project manager



OUR CULTURE

1

Work with Joy, Not Pressure

We believe work should be light-hearted and fulfilling. Smile often, laugh freely — stress is not our way.

2

Respect Everyone Equally

Treat everyone — senior or junior — with equal respect and kindness. Power, position, or education doesn't define how we behave.

3

Be Honest and Human

Mistakes happen. Own them with honesty and humility. We grow by learning, not by pretending.

4

Prioritize What Truly Matters

Health, relationships, and inner growth come first. Work is meaningful, but it's only one part of a rich, balanced life.

5

Friendship with All

We treat our customers, employees, and even competitors as our friends.